



**Entrepreneurial
ENERGYSM**

2012 E Squared Competition Time Line

Monday, January 9	Letter sent to parents
Friday, January 27	Mini Kick Offs EVHS – 1st block, Forum CCHS – 2nd block, classroom CCHS – 3rd block, classroom
Monday, January 30	Team selection EVHS – 3:15 PM, Guidance Conference Room
Wednesday, February 1	Kick Off – 9:45-11:00 AM, Daniel Technology Center
Friday, February 3	Deadline for students to have read: The 22 Immutable Laws of Marketing The One Minute Manager Kick Off – 9:45-11:00 AM SNOW DAY
Tuesday, February 7	Off-campus event (all classes) – Location TBD Team building, talks about different types of businesses, Story-telling about business successes & failures, Teams choose projects
Wednesday, February 8	Project proposals due to Randi Richards-Lutz by e-mail NLT 3:00 PM
Thursday, February 9	Workshop – Purpose of Business Plan and use of Flowchart EVHS – 1st block CCHS – 2nd block CCHS – 3rd block

Friday, February 10	Coaching begins
Tuesday, February 14	Workshop – Marketing EVHS – 1st block CCHS – 2nd block CCHS – 3rd block
Tuesday, February 21	Workshop – Operations EVHS – 1st block CCHS – 2nd block CCHS – 3rd block
Tuesday, February 28	Workshop – Business Finance EVHS – 1st block CCHS – 2nd block CCHS – 3rd block
Tuesday, March 13	Workshop – Written Presentation EVHS – 1st block CCHS – 2nd block CCHS – 3rd block
Wednesday, April 4	Business plans for Semifinals due to Randi Richards-Lutz by 3:00 PM
Tuesday, April 10	Workshop – Oral presentation EVHS – 1st block CCHS – 2nd block CCHS – 3rd block
Thursday, April 19	E Squared Semifinals
Friday, April 27	Business plans for Finals due to Randi Richards-Lutz by 3:00 PM
Thursday, May 10	E Squared Finals
Week of May 14	Complete surveys using Survey Monkey
Tuesday, May 29	Wrap Up Meeting (TGR/TGW)